FRENCH DUO

CHINA · APRIL–MAY 2027



MEDIA KIT · FACTORIES

Your factory presented in *English* and *French*

We film your factory and present it on camera in English and French, so foreign buyers trust you before they even visit. On site in China from 9 April 2027.

ON-CAMERA PRESENTERS

ENGLISH · FRENCH

ON QUOTE

01 Who we are

Nicolas and Quentin, two Frenchmen who present and film in English and French.

From 9 April 2027 we travel across China and visit factories to produce their presentation videos.

- **On camera:** two European presenters speaking to your buyers in their language.
- **Behind the camera:** we film, edit and deliver ourselves, with no crew to host.
- **Native French** and fluent English.

02 What we produce

A filmed factory tour, presented on camera, that shows a foreign buyer who you are, how you produce and why they can trust you.

Production

Lines and machines, filmed up close and cleanly.

Quality

Quality control and certifications, explained on camera.

Team

Your managers and staff, with short interviews if you wish.

Logistics

Warehouse, packing and shipping, to show capacity and reliability.

Products

Your products handled and presented by us.

Know-how

Your processes, materials and finishes, explained simply.

03 Why French too

A French version speaks to buyers that few Chinese factories address in their own language. The English version covers every other market, and both are filmed during the same visit.

Europe

France, Belgium, Switzerland, Luxembourg.

North America

Quebec, Canada.

Africa

Morocco, Algeria, Tunisia, Senegal, Ivory Coast and other French-speaking markets.

04 Packages

Three packages, all filmed in a single visit. Pricing on quote, per factory.

	Essential	Standard	Complete
Presentation video (16:9, 2–3 min)	1 language	English + French	English + French
Vertical formats (9:16, 30–60 s)	1	3	6
On-camera product videos	—	2 products	5 products
HD photos (factory, team, products)	10	20	40
Time on site	Half a day	1 day	2 days
Delivery	7 days	10 days	14 days
Price	On quote	On quote	On quote

The final videos are yours: free use, anywhere, with no time limit.

05 How it works

1. **Before:** a call or WeChat chat about your products, your buyers and your key messages.
2. **Script:** we send a simple script in English and French for your approval.
3. **On site:** we film the tour, the presentation and the products, with a contact from your team.
4. **Review:** you receive a first edit and can request one round of changes.
5. **Delivery:** final files sent online, ready to publish.

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Next steps

We'll be in China from 9 April 2027. If our proposal interests you:

1. We send you a quote.
2. We give you the date of our visit to your factory.
3. Together we validate the video script and the content filmed in the factory.

EMAIL

contact@frenchduo.com

WECHAT · SCAN THE QR CODE

wxid_hdu3mscw9iud12

WEBSITE

frenchduo.com